WAGYU WORLD

Bringing the World of Wagyu to You

ABOUT

Wagyu World is about the breed and for the breed. Published specifically for Wagyu breeders, the Wagyu World is here to serve you and help globalize the breed as a whole, while at the same time fostering the community of folks who make this industry great. From the corrals to the kitchen, all the way to the sale ring; Wagyu World embodies it all, leaving you with a great read that all Wagyu breeders will be proud of.

Readership: Wagyu World's reach includes breeders from all across North and South America, Europe, Australia, and Japan.
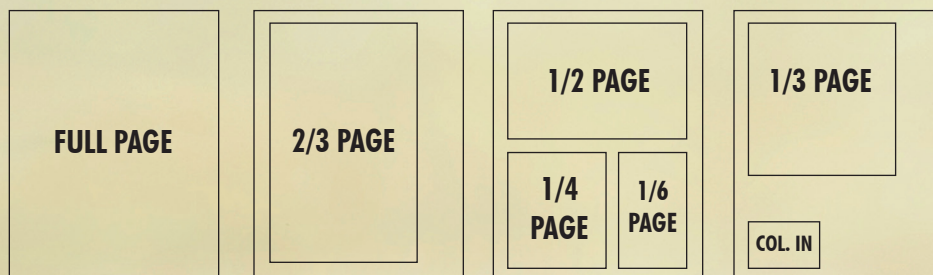
Frequency: Wagyu World is published bi-monthly; Six issues a year.

Advertising Rates Per Issue

SIZE	DIMENSIONS	FULL COLOR	SPOT COLOR	BLACK & WHITE
Full Page	8.25" wide x 10.75" tall	$1,185	$925	$800
2/3 Page	4.6111" wide x 9.5" tall	$1,025	$765	$640
1/2 Page	7" wide x 4.63" tall	$910	$650	$525
1/3 Page	4.6111" wide x 4.63" tall	$755	$495	$370
1/4 Page	3.48" wide x 4.625" tall	$675	$415	$290
1/6 Page	2.2222" wide x 4.625" tall	$585	$325	$200
Column Inch	2.2222" wide x 0.9" tall	N/A	N/A	$45
Prime Pages Inside Front Cover, Back Cover, Page 3, Centerfold	8.25" wide x 10.75" tall	$1,285	$1,025	$900
Front Cover Opportunities and Frequency Discounts Available. Call for Details.				

Advertising Layout Examples

FULL PAGE

2/3 PAGE

1/2 PAGE

1/4 PAGE

1/6 PAGE

1/3 PAGE

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Contact us regarding any ad question or specs not found here.

Wagyu World will build your ad at no additional charge. You may also send in camera ready files. Digital files are accepted in MAC and PC formats: InDesign (properly packaged). Illustrator, Photoshop and PDF (high resolution).